EXTRAORDINARY EMILIA ROMAGNA

Importers/Distributors' application

Overview: June is Italian Heritage Month!
Celebrate with us by bringing more authentic Italian food to Vancouver restaurant's tables!

Dates of the promotion: from May 13th to June 8th, 2019

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HOW TO PARTICIPATE

- Fill in the application form **by May 3rd**

- P**ay or renew your yearly membership fee** to the Italian Chamber of Commerce ($550+gst) by May 3rd

- **Be listed among the Emilia Romagna distributors/importers**

- Every restaurant involved in the campaign will receive a **$500 value coupon to be spent at one importer** of choice for ordering Emilia Romagna food/wine

- **Receive the communication package** of the campaign and graphics

- **Share the promo material** of the campaign on your social medias and tag us :) from May 13th to June 8th

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WHAT YOU GET

- **Restaurants will be featuring your products** from May 13th to June 8th

- **Invitation for 2 people** to the **exclusive reception** on **June 4th** (Vancouver, Costa Coal Harbour Hotel): the best recipes and pairings of the restaurants will be awarded by Emilia Romagna Region representatives and the True Italian Taste's ambassadors

- **Door prizes**!

- Restaurants will be provided **media exposure** through the media partners of the campaign: if you wish to have more exposure, we can provide preferential rates for advertising.

- **1 featured post on the Chamber's social media channels** (IG, FB) and website

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Italian Chamber of Commerce in Canada – West

Ministero dello Sviluppo Economico

Assocamerestero
Associazione delle Camere di Commercio Italiane all'Estero

RegioneEmilia-Romagna

UNIONCAMERE EMILIA-ROMAGNA

ENOTECA REGIONALE EMILIA ROMAGNA

CONTACT INFORMATION

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We'd love to hear from you!

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