

EXTRAORDINARY EMILIA ROMAGNA

Foodies' contest #1

Overview: June is Italian Heritage Month!
Celebrate with us by bringing more authentic Italian food to Vancouverites' tables!

Dates of the promotion: from May 13th to May 31st, 2019

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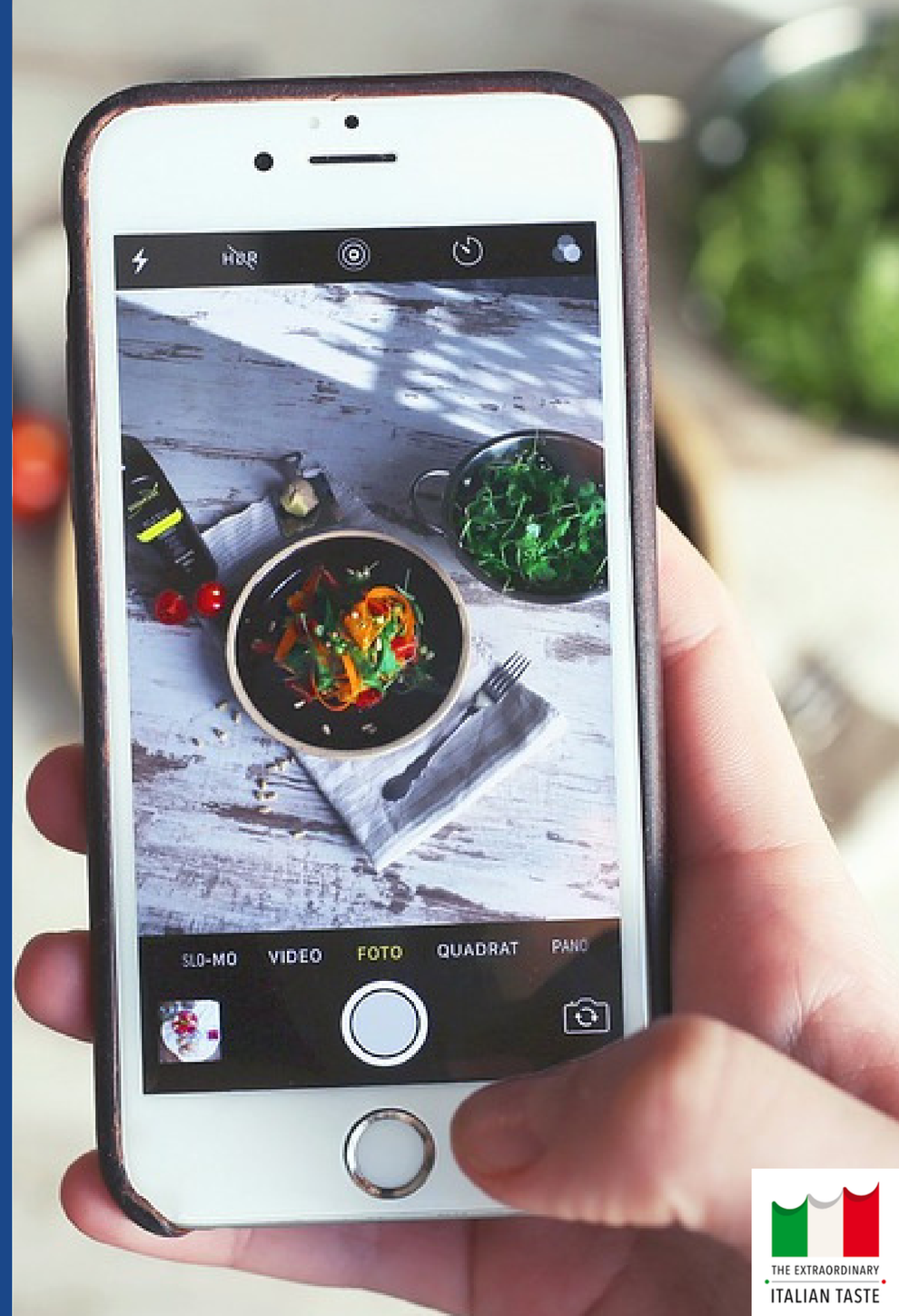
HOW TO PARTICIPATE

- Fill in the application form **by May 3rd**

- **Taste** one (or more!) of the **Emilia Romagna delicacies** participating in the Extraordinary Emilia Romagna campaign (list available on www.iccbc.com from May 10th) from May 13th to June 8th

- **Create a story, post, article** by May 31st, 2019 and **share it with the official links @tags and #hashtags** of the campaign on IG, Twitter and/or FB.

Tell us why you LOVE Emilia Romagna food and wine!



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WHAT YOU GET

- **Invitation to the exclusive reception on June 4th** (Vancouver, Costa Coal Harbour Hotel): the best posts will be awarded by Emilia Romagna Region representatives and the True Italian Taste's ambassadors

- **Chance to win a foodie tour in Emilia Romagna** and

more prizes!

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AUTHENTIC ITALIAN TABLE!

Foodies' contest #2

Overview: The Italian Chamber of Commerce will bring the best of authentic Italian food and wine products to the Italian Day on the Drive!

Dates of the promotion: from May 13th June 9th 2019

HOW TO PARTICIPATE

Create a story, post, article by June 9th, 2019 with the official hashtags of the campaign ***#authenticitaliantable*** and link to www.iccbc.com on IG, Twitter and/or FB.

Tell us why you LOVE italian food and wine

and **help us promote the Authentic Italian Table**
that will take place

on Commercial Drive/ Graveley St on June 9th, 2019.



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WHAT YOU GET

- **Every post with over 100 likes gets one free entrance** to the Authentic Italian Table on June 9th, 2019.

- **The best posts will get a chance to win food baskets**, Italian wine bottles and

more prizes!

(all awards to be announced on June 14th, 2019)!

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Italian Chamber of Commerce in Canada – West

Ministero dello Sviluppo Economico

Assocamerestero
Associazione delle Camere di Commercio Italiane all'Estero

RegioneEmilia-Romagna

UNIONCAMERE EMILIA-ROMAGNA

ENOTECA REGIONALE EMILIA ROMAGNA

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We'd love to hear from you!



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