

What does RBC do for Women?

OFFER PERSONAL AND BUSINESS ADVICE

RBC offers personal and business advice specifically tailored to meet your needs, including

- One on one discussions with RBC's trusted financial advisors
- Targeted advice geared towards your financial needs
- Seminars and presentations focused on the Women's market
- Providing women access to information and resources
- Creating networking opportunities to share experiences and successes

PROVIDE ACCESS TO RESOURCES

Website

RBC Royal Bank sponsors a website just for Women Entrepreneurs. This site is a forum for sharing news, contacts, experiences and resources for entrepreneurial champions. You can also learn about financing your business growth, training sessions, publications and other unique services RBC Royal Bank offers for women business owners across Canada. The website can be located at www.rbcroyalbank.com/sme/women

Women Entrepreneur's Virtual Network

Brought to you by RBC Royal Bank, membership is open to all women business owners. Whether your business is small or large, we want to help you grow by sharing best practices in print, through live and electronic events and by providing access to business experts.

Champions Newsletter

RBC publishes a semi-annual newsletter featuring breakthroughs and resources for women entrepreneurs. The publication profiles successful women entrepreneurs, highlights conferences, and provides practical business strategies and tips.

Surveys

RBC survey from November, 2005 indicates women entrepreneurs are often motivated less by money and more by personal priorities. Women are more likely to place higher success criteria on work/life balance. Survey results can be viewed at <http://rbcnet.fg.rbc.com/corp-comm/news/cid-43556.html>

SUPPORT THE COMMUNITY

- Organize annual RBC Dominion Securities Cruise for female entrepreneurs
- Sponsor of Canadian Women Entrepreneur of the Year Award
- Sponsor for Accelerating Growth for Women Entrepreneurs seminars
- Host Dress for Success silent auction in May. Dress for Success provides interview suits, confidence boosts and career development to women.

