



Italian Chamber of Commerce
in Canada – West

Press Release

December 1, 2011

BC ITALIAN WINE AWARDS 2011

Vancouver, November 30th, 2011

ATTN: Food & Wine Editors, Assignment Editors

The winners of the first Italian Wine Awards in BC announced !

The winners of first ever Italian Wine Awards in BC have been announced last Monday at this year's edition of "Flavours of Italy" gala dinner, which took place at Federico's Superclub on Commercial Drive.

The Italian Chamber of Commerce in Canada – West has collected 23 nominations from 12 wine agencies participating at 9th annual Flavours of Italy industry trade and consumer wine tasting event and have asked all participants to cast their votes for their favourite Italian red and white.

As a result, ICCC has determined the winners in 4 categories:

- 1) BEST RED – INDUSTRY EXPERTS' CHOICE
Frescobaldi Nipozzano Chianti Ruffina Riserva DOCG Tuscany 2007
(imported by Grady Wine Marketing)

- 2) BEST RED – CONSUMERS' CHOICE
Barbera d'Asti Ricossa Barbera Piedmont 2009
(imported by Select Wines)

3) BEST WHITE – INDUSTRY EXPERTS' CHOICE

Argiolas Costamolino Vermentino Sardegna 2010

(imported by Stile Wines)

4) BEST WHITE – CONSUMERS' CHOICE

Fazi Battaglia Verdicchio "Titulus" Verdicchio, Marche 2010

(imported by Bacchus Group)

The winners in all 4 categories will be promoted for two weeks throughout special in-store promotional displays in Liberty Wines stores from December 5th to December 19th.

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